

Contact: Gina Miller, president
USA Triathlon – Pacific Northwest Chapter
541-318-7388, Gina@freshairsports.com
Scott Marlow, marketing director
Cascade Bicycle Club
206-522-2403, cbcmarketing@cascade.org

FOR IMMEDIATE RELEASE

USA Triathlon Welcomes Cascade Bicycle Club as a Member

Northwest's 5,200-member club to be USAT's largest affiliate

SEATTLE – Cascade Bicycle Club, the nation's largest bicycle club with 5,226 members, recently became the largest bicycle club ever to join the ranks of USA Triathlon affiliate-clubs.

According to Jim Taylor, volunteer rides chair for Cascade Bicycle Club – in 2003, 126 Cascade volunteer ride leaders coordinated over [1,300 free daily rides](#) around Puget Sound for its members. “[These rides] could be a huge asset for Seattle-area triathletes’, particularly beginners’ training” – says Chirag Mehta, vice president of the [Seattle Triathlon Club](#) with over 500 members. Also, tri-organizers can post any multisport cycling events to Cascade Bicycle Club's [online calendar](#). Cascade.org received over 27,000 unique visitors in February 2004.

Gina Miller, president of USA Triathlon – Pacific Northwest chapter, recognizes the new partnership as a fantastic opportunity; “there seems to be more and more "cross over" between cyclists to triathletes (and vice-versa)... Given the old, "friendly" rivalry between roadies and triathletes, this is a great way to introduce triathletes to proper cycling...” The Clubs plan to explore joint presentations, not limited to: proper road etiquette, pace lining and proper cycling hand signals for area triathletes, and how cyclists can do their first triathlon.

Under the new affiliation, Cascade Bicycle Club will also benefit by attracting new, younger members. Additionally, Cascade members may now join USAT for \$27, a \$3 discount off annual dues.

About Cascade Bicycle Club

Cascade Bicycle Club is the nation's largest bicycle club with 5,200+ members in Greater Seattle. Cascade produces eight annual events, including three marquee events: Group Health Seattle Int'l Bicycle Expo, WRQ Bike to Work Month and Group Health Seattle To Portland Bicycle Classic. CBC promotes bicycling for transportation, recreation and health - providing over 1,300 recreational rides annually. Cascade is a non-profit organization, directed by a board of nine elected volunteer directors and nine professional staff. The Cascade Bicycle Club Education Foundation, a 501(c3) organization, promotes bicycling safety and skills throughout Washington.

About USAT

USA Triathlon is the national governing body for triathlon, duathlon, aquathlon and winter triathlon in the United States. For more information on this and other stories related to USA Triathlon, please contact communications and media relations director B.J. Hoepfner Evans at 719-597-9090, ext. 105 or at BJ@USATriathlon.org. USA Triathlon's web site is www.usatriathlon.org.

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