

FOR IMMEDIATE RELEASE

## **CASCADE BICYCLE CLUB AIDS LOCAL FLOOD VICTIMS MORE THAN \$15,000 RAISED IN 24 HOURS**

*Club Gives Back to Communities that Support Local Bike Ride*

**SEATTLE** – Cascade Bicycle Club, a leader in creating more livable communities through bicycle advocacy, events and education programs, has released a call-to-action for donations to help those impacted by the Pacific Northwest's severe flooding. **Within 24 hours, more than \$15,000 has been raised by more than 200 supporters of Cascade Bicycle Club's efforts.** This number does not include the \$2,500 Cascade Bicycle Club will match, or direct donations the Club has driven to United Way of Lewis County.

Centralia, Chehalis and the communities of southwest Washington are dear to the Club for their decades of support of the Group Health Seattle to Portland Bicycle Classic (STP), which routes through many towns that were recently flooded. The success of STP relies on the hospitality of these areas to house, feed and support thousands of riders every year. Cascade Bicycle Club takes pride in giving back to these communities and helping the many people who have been displaced by the natural disaster.

Cascade Bicycle Club has pledged \$2,500 in matching funds and is working with the Centralia United Way, with waived processing and administration fees, so all donations go directly to relief efforts.

**The public can donate online at [www.active.com/donate/floodrelief](http://www.active.com/donate/floodrelief) or send a check payable to United Way of Lewis County, attn: CBC Flood Relief, 450 NW Pacific Avenue, Chehalis, WA 98532.**

For additional details about Cascade Bicycle Club's disaster response and how to support these efforts, please call (206) 522-3222.

### About Cascade Bicycle Club:

Founded in 1970, Cascade Bicycle Club is a 7,400-member, non-profit organization based in Seattle, Washington, serving more than half a million cyclists in the Puget Sound community. The club is operated by a nine-member volunteer Board of Directors, 14 professional staff, and thousands of volunteers. More information about Cascade Bicycle Club's programs is available online at [www.cascade.org](http://www.cascade.org) or by calling 206-522-3222.

**\* Cascade Bicycle Club Development Director Kathy McCabe is available for interview.\***

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**Media contacts:** Christy Luther  
Richmond Public Relations  
(206) 682-6979 / [christyl@richmondpr.com](mailto:christyl@richmondpr.com)